

ATMLIVE MANAGER PLATFORM

UNLOCK THE VALUE IN YOUR ATMS

THE ATMLIVE MANAGER PLATFORM

product offers much more than simple ATM screen changes, it enables dynamic communication with your customer.



TEKCHAND OFFERS THREE ③ MAIN PRODUCT SOLUTIONS through the ATMLive Manager Platform: *ATMContent* Manager, *ATMPersonalization* Manager, and *ATMRemote* Manager. Each of these products can be licensed as a comprehensive package or individually, contact us to find out what's right for you.

ATMContent Manager ATM ADVERTISING MADE EASY!

ATMContent Manager is a comprehensive, web-based ATM screen and receipt content development, management, and delivery system. For the Marketing Department, finally a SIMPLE reservation based system for marketing messages on ATMs that is accessible via the Internet. The intuitive web interface shifts control of ATM advertising and communication functions from IT back to the marketing department, without sacrificing security because of ATMLive Manager's multi-layered administration structure, the best of both worlds. *ATMContent* Manager offers much more than simple ATM screen changes, it enables dynamic communication with your customer; targeted messages, interactive dialogue for market research, capturing of customer responses, and auto-updated marketing messages, all made possible through a single interface.

ATMPersonalization Manager PERSONALIZE THE ATM EXPERIENCE

ATMPersonalization Manager enables cardholder personalization for transaction set preferences on multi-vendor ATMs. *ATMPersonalization* Manager can capture cardholder preferences (Language, Fast Cash, and Receipt Preference) at the ATM or through an Internet banking web interface for storing to a central database. Cardholders can also be permitted to modify preferences in the future at the ATM or online. In addition, working in concert with *ATMContent* Manager, *ATMPersonalization* Manager is able to target 1-to-1 marketing campaigns to specific customers, allowing cross-sell marketing campaigns to be time relevant, and the messages delivered at a fraction of the cost of traditional direct marketing.

ATMRemote Manager MANAGE YOUR ATMS MORE EFFECTIVELY

ATMRemote Manager is a web-based system for software distribution and remote management for your multi-vendor ATM portfolio, including Remote Deposit Capture, EJ Upload, Asset and Patch Management. For IT Managers, *ATMRemote* Manager offers a secure and convenient system designed specifically for the remote management of multi-vendor self-service terminals. *ATMRemote* Manager can be licensed as a stand-alone system, or can coexist with the *ATMContent* Manager. The standard product interfaces with the ATM via an agent developed by TEKchand specifically for ATMs. The same agent works with all TEKchand products, so it's only a single installation; no multiple site visits required to enable additional products.

THE ATMLIVE MANAGER PLATFORM, AND ITS PRODUCT SOLUTIONS SUITE, IS ALL YOU NEED TO MAKE YOUR ATM CHANNEL COME ALIVE!

For more information about ATMLive Manager Platform, contact Tekchand LLC, at sales@tekchand.com or give us a call at one of the numbers below!

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