

ATMCONTENT MANAGER

UNLOCK THE VALUE IN YOUR ATMS

ATM ADVERTISING MADE EASY!



Energize Your Most Important Customer Touch Point with ATMContent Manager

With ATMContent Manager, you can reach your customers directly with messages that are timely, targeted and relevant— all at the ATM.

ATMContent Manager is a web-based ATM screen and receipt content development, management, and delivery system. The application interfaces directly with the ATM to enable real-time content changes and 1-to-1 targeted marketing on your entire multi-vendor ATM portfolio, including state-screen based OS/2 ATMs. Beyond simple ATM screen and receipt changes, ATMContent Manager supports dynamic couponing, interactive advertising messages to collect customer responses, automated marketing messages, and more.

Updating your ATM screen and receipt messages used to be a complicated, costly undertaking— until now.

Forget about paying for development, scheduling changes as part of database maintenance, visiting the ATM to manually load graphic or text files, or paying a service provider to load those files for you. ATMContent Manager lets you develop and approve screen changes at your convenience, online, and without expensive implementation and long lead times.

Many financial institutions and credit unions simply lack the in-house infrastructure to easily operate a content management solution, and are left out of the competitive market. ATMContent Manager gives any financial institution, regardless of size, world class marketing capability for your most frequented customer channel.

ATMContent Manager Key Benefits

Take Control of Your Entire Marketing Mix – Finally, a way to integrate the ATM into your marketing plan, promote your services and create or reinforce brand awareness.

Powerful Campaign Management System – Marketing campaigns can be set for immediate or future start and end dates.

Self-Manage Your ATM Marketing Without Compromising Security – Now you can provide access for self-management of content from the marketing department down to the branch level without compromising security or exposing the ATM network with TEKchand's exclusive multi-administrative structure...only approved changes are implemented.

Multiple Device Support – Multi-vendor ATM differences (912™, NDC™, Apra Edge™, Diebold Agilis™) are seamlessly managed by one application.

Leverage the Power of the Web – an intuitive web-based interface for secure and easy access.

Single Platform Eliminates Redundancy – No multiple vendor specific platforms for content distribution, makes training issues disappear.

Easy to Get Started – No ATM hardware or software changes are required. Seamlessly supports both Windows™ and OS/2 ATMs.

...reach your customers quickly with messages that are timely, targeted and relevant— all at the ATM.

For more information about ATMLive Manager Platform, contact Tekchand LLC, at sales@tekchand.com or give us a call at one of the numbers below!

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 **TEKchand**
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